

Video Transcript (English)

Big Talk

ACTION: We open on a close up of a man's face.

SPEAKER 1: Here's a little something you already know: money. isn't. easy.

ACTION: We begin pulling back slowly showing more of the scene and his surroundings.

SPEAKER 1: Mortgages, bills; how does anyone get ahead these days?

ACTION: Still pulling back we reveal that he's sitting on a bench...a very oversized one. He's holding an oversized sandwich with both hands. Other objects in his surroundings appear very large too.

SPEAKER 1: My advice? Start listening to that little voice in your head.

(looks off camera) **Like Steve did with me.**

ACTION: Pulling further we reveal another man on the bench—much larger in stature, but identical in every other way. He's reading the paper while eating his lunch. There's a Manulife ad on the back of his paper that reads, "*Start Little*". Steve motions to Little.

SPEAKER 2 : He had me set little goals.

SPEAKER 1: (Motioning to the Manulife ad) Like talking to an expert.

SPEAKER 2: And making a budget I could actually stick to.

ACTION: Little and Big hold up their matching sandwich halves and clink them together like a cheers.

SPEAKER 1: Little things!

SPEAKER 2: They really add up.

SUPER: A little can do a lot.

ACTION: Little notices a familiar woman powerwalking through frame with her Little.

SPEAKER 1/SPEAKER 2: (In unison) Hey, Janet!

ACTION: They share a friendly wave that establishes there are more Littles in the world.

SPEAKER 2: She got places to be.

SPEAKER 1 : Oh yeah, that's totally what it is...yeah.

VOICEOVER: A little can do a lot. Manulife.