

Network Advantage – 15 seconds (2.4% version)

Open on the truth fairy standing at a photocopier in the woman's office from the "cheque yourself" spot.

SUPER: Truth Fairy, Manulife Bank Chief Honesty Officer.

TRUTH FAIRY: Truth is, I'm not making important copies.

The truth fairy has his face on photocopier and is making copies.

TRUTH FAIRY: Another truth is that the Advantage Account from Manulife Bank gives you 2.4% interest on every dollar, and gives you access to your money at over 3,700 ABMs in Canada.

He then stands up and gestures and a visual representation of 2.4% interest appears in his hands.

TRUTH FAIRY: Make more money on your money, people.

LOGO: Manulife Bank

SUPER: Uncover the banking truth.

URL: advantageaccount.ca

The Manulife logo, tagline and url appear.

LEGAL: The 2.40% promotional annual interest rate is made up of the regular posted variable interest rate of 1.25% and the variable annual promotional rate of 1.15% calculated daily and paid monthly to August 31, 2018 on net new deposits received by August 19, 2018. Any change to the regular posted variable interest rate will result in a corresponding change to the promotional interest. Visit AdvantageAccount.ca for details