



New secure sponsor site – Introducing the new secure sponsor site

Video transcript

[Manulife logo appears on screen and music fades in.]

[Background changes to green.]

[The text “The new Group Retirement secure sponsor site” appears on screen with a star icon.]

[The star icon changes to a dialogue icon and the text “Designed with guidance from users” appears.]

[Previous icon morphs in this new icon of a person and the text “like you” appears.]

[New frame slides up from the bottom and a laptop appears with the screen shot of the policy details page.]

[The text “You’ll find a new policy details page that shows the highlights of your plan...” appears from left to right one line at a time. 3 little green lines appear above the word “new” and the word “highlights” is highlighted in green. Meanwhile, the screenshot gets zoomed in to the “Assets” and “Member count” sections.]

[Previous copy disappears. The text “and news about our features and services” appears from left to right one line at a time. The words “features” and “services” get underlined in green.]

[Meanwhile, the screenshot shifts to the right and zooms in on the “Ad-Zone” section.]

[Background turns white. The text “Your new navigation now uses the categories and flow” appears from left to right one line at a time. 3 little green lines appear above the word “new” as it comes in.]

[Remaining copy comes in. The text “that you told us made the most sense to you:” appears and the word “most” gets underlined in green.]

[Image changes to close-up of woman looking at a laptop. Icon and copy appear on the left and come to a stop in the middle of the frame.]

[The text “Policy details” appears. It is replaced by “Transactions”. “Reports” replaces “Transactions”. “Administration” replaces “Reports”. “Investments” replaces “Administration”. “Resources” replaces “Investments” and “Bulletin Board” replaces “Resources”.]

[Background changes to green. Laptop appears while the word “And” comes in from the left and the word “dropdown” drops down from the top of the frame.]

[The image of the policy details page appears with the Contributions dropdown menu open.]

[The text “boxes that make it easy to find what you’re looking for” appears one line at a time from left to right. The word “easy” is underlined in navy.]

[Previous copy disappears. New copy begins to appear from left to right one line at a time.]

[The text “You also have a new top navigation bar for quick access to features...” appears.]

[Zoom in to top nav bar, while the bottom content of the webpage fades out.]

[Previous copy disappears. The text “...such as member search!” appears from left to right one line at a time while the laptop content zooms in even more to the “Member Search” tab.]

[Background turns blue and the text “The pages are responsive, so they work on desktop and mobile.” come in one line at a time from left to right. The laptop image is replaced by an iPad.]

[Mobile device slides in upward from the bottom of the screen.]

[New frame pushes old frame out by sliding in from the top. “Username” and “password” fields populate as the text “Get ready to enjoy your new experience” comes in from left to right, one line at a time].

[A cursor slides in from the bottom and clicks on the “Sign In” button which triggers the Manulife outro.]

[Manulife outro sequence fades in with the disclaimer on the bottom. Music fades out.]

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