📶 Manulife

Benefits fraud: Prevention is the key! And we're here to turn it.

[A young girl, smiling and holding a colorful umbrella enters the frame. She is surrounded with other colorful umbrellas and woman.]

What's better than a cure? Prevention.

[The video then shifts to a lady tending a flower shop while holding a tablet. Then it changes to a father and daughter scene in a flowering field. The father is happily holding his daughter up in the air.]

The same goes for protecting your group benefits plan.

[The setting changes to a city at night where a woman who is smiling while checking her phone appears. Then the scene shifts to an old lady sitting next to a table full of knitting materials (yarn/thread), cookies, and calculator. The old lady is happily checking her phone.]

And the best prevention is fully engaged, well-informed plan members.

[Then a lady employee appears in the video. She's checking her tablet while walking in an industrial plant/building. Then the video shifts to an outdoor scene where a man is running.]

We connect you with the information your plan members need to make smart choices.

[A lady talking on her mobile phone appears while checking on some documents. Then shifts to a female and male doctors talking to each other inside a building. Some people and other medical staff are also walking in the background. When the voiceover mentioned investigation experts, a close-up shot of a man checking a data report on a tablet. Then the video shifts to a building lobby where diverse employees are walking and talking to each other.]

Which is supported by building strong relationships with health care providers, along with our team of over 70 prevention and investigation experts.

Data scientists, fraud examiners, former police officers, pharmacy technicians and more.



[The scene changes to city skyscrapers at night with a silhouette of a man looking at the buildings. Then the scene changes to a group of employees who are in a meeting. The man wearing a green shirt is leading the discussion while pointing some concepts on a whiteboard. Then it transitions to a happy family where the parents are holding their children at their backs, enjoying the sunny outdoors.]

And our state of the art data analytics systems, processes and sophisticated claims systems ensures that our approach is effective.

[A top view of a working area appears where an employee (only the hands are shown) is typing on a laptop. An onscreen text, Prevention is the key simultaneously appears with the video. When the voiceover, "and we're here to turn it" is mentioned, a strong, confident-looking woman wearing white dress appears along with the onscreen text. Then, Manulife logo and disclaimer appear at the end.]

Prevention is the key and we're here to turn it.

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