## Video Transcript – Intro

Action: Open on a tight portrait of a man (50+) on a white background. He looks up, pensively.

Action: A search bar appears over his forehead and a question types in:

## [How can I have a better retirement?]

Planning for retirement can be hard, but it doesn't have to be.

Action: He's startled. Looks around to see where the voice is coming from.

Welcome to Retirement Redefined, a revolutionary platform that prepares you for retirement, but it doesn't stop there.

## Action: Shots of platform.

-Home page, Navigation bar, Expenses.

Because it's not only about being financially ready, it's about being physically and mentally fit.

Action: Woman stretching

It's about enjoying life to the fullest...

Action: Man playing with dog

And maximizing what you have...

Action: Website animation of money increasing.

So, you can do the things you want to do.

Action: Woman in gardening attire

It's managing your free time... and making the most of it.

Action: Woman hits golf shot. She likes it.

We'll take you on a personalized journey, guiding you step by step.

Action: Woman on steps

Opening doors, you didn't even know existed.

Action: Woman looking at doors

By creating goals and setting budgets...

Action: Website animation of page with goals and budget. '\$200' types in.

You can continue the things you love and learn about new ones.

Action: Man gets surprised by retirement counselor

We'll keep you centered...

Action: Woman meditating

So, you can focus on the fun stuff.

Action: Man looking through telescope and getting excited (Telescope video)
And with ongoing one-on-one guidance from our retirement counsellors...
Action: Caddie helping golfer
You'll create the retirement that's right for you.
Action: Retirement counsellor waving
So, whatever you plan to do, plan to do it with us.
Action: Man in kayak waving
Action: Shots from each video of person smiling to camera or waving.
Action: End on man relaxed on dock
Keep retirement top of mind with retirement redefined.
Action: Transition to Manulife end slate.