

Manulife *Vitality*: Earn Rewards Transcript

[This video is an animated illustration.]

A healthy lifestyle can be more rewarding than you think.

[A male avatar wearing a wearable device appears on screen standing inside a lightly shaded circle and clouds in the background. He faces towards the left and is eating an apple. The screen pans close to the avatar from his shoulders up while a medal appears above his head. “+” signs burst then quickly fade off screen.]

With Manulife *Vitality*, the more healthy choices you make,

[An apple with a bite taken out of it appears on screen with plus “+” signs bursts then fade away quickly. A hand with the index finger pointed appears and swipes the apple to the right while a half moon stacked letters of “Z”, all different sizes swipes in from the left at the same time along with “+” signs burst then fade away. The hand swipes the moon to the right while an icon of a flexed arm appears with “+” signs burst then fade off screen. The flexed arm icon and hand disappear.]

The more Vitality Points™ you'll earn.

[The words “Vitality Points™” appear on screen, with small gold medals above the “V”, below the “y” and above the “P”. “+” signs burst that fade away. A row of triangles appears below “Vitality” and above “Points™” while “6700 – 8175” begin to scroll quickly on the bottom of the screen, beside the word “PTS”.]

And the more points you earn, the more rewards you can get.

[A side view of a hand appears inside a lightly shaded circle with a medal above the hand while “+” signs burst then quickly fade off screen. Laurels grow from behind the hand, around either side of the medal while “+” signs burst then quickly fade off screen. A wearable device is worn on the wrist that appears on screen.]

Set and reach weekly,

[A small circle with a thumbs-up icon appear on the left side of the screen, centered, beside the word “Weekly” which is centre screen.]

Monthly

[The thumbs-up icon remains on screen while the word “Weekly” rotates to “Monthly”.]

And annual goals

[The thumbs-up icon remains on screen while the word “Monthly” rotates to “Annual”.]

To save big on travel

[Three red map markers appear centre screen. The marker in the centre is larger than the two on either side. A cloud appears front-centre of the left marker and front-top of the right marker. The clouds begin to float left.]

The latest in wearable technology

[The markers disappear. A wearable device appears on centre screen as a “NEW” sticker flashes on the screen, over the face of the device.]

Fitness club memberships, and more.

[A fitness club member card appears on screen. It includes a side profile headshot of a male avatar in the top left, five stars top centre, and boxes in the centre to indicate fields for his personal information. A “+” sign bursts on screen then fades away. A status bar at the bottom of the membership card quickly moves from “empty” to “full”.]

Plus, save money on your insurance.

[A dollar bill folds onto the screen with an arrow pointed downwards centered on the bill with a dollar symbol on either side. Two stacks of coins appear on either side of the dollar bill each growing taller as more coins are added.]

Every little step towards improving your health counts.

[A pair of running shoes appear on screen and begin to walk, step-by-step towards the left of the screen until they disappear.]

And we’re with you along the way.

[Two hands high five centre screen inside a lightly shaded circle as “+” signs burst on screen then fade away. A wearable device is worn on the wrist of one of the hands.]

Manulife *Vitality* gives you the tools to get healthier and the rewards for reaching your goals.

[A trophy appears on screen. As the screen pans back, laurels grow on either side around the trophy. A lightly shaded circle appears behind the trophy as “+” signs burst on screen then fade away.]

Find out how to make every little step count today, at Manulife.ca/Vitality

[The Manulife *Vitality* logo appears on a green background. The website address “Manulife.ca/Vitality” appears beneath.]

Vitality is the provider of Manulife *Vitality*, offered in connection with the Manulife life insurance policy. Insurance products are issued by The Manufacturers Life Insurance Company. The Vitality Group Inc., in association with The Manufacturers Life Insurance Company, provides the Manulife *Vitality* program. The Manulife *Vitality* program is available with select policies. Vitality, Vitality Points and Vitality Active Rewards are trademarks of Vitality Group International, Inc., and is used by The Manufacturers Life Insurance Company and its affiliates under license. Manulife, Manulife & Stylized M Design, and Stylized M Design are trademarks of The Manufacturers Life Insurance Company and are used by it, and by its affiliates under license.