



Help your members get ready for retirement and improve their financial wellness

Text on Screen: Manulife logo. Member education resource centre
Educate. Engage. Inspire. The Manufacturers Life Insurance Company.

Visuals: Images of granddad and grandson, couples eating healthy food

Narration:

Plan members should have a future to look forward to.

The group retirement program you have put in place is a great way to help them save for that future.

Visuals: Image of frustrated man

Narration:

But envisioning and planning for retirement can be difficult when you are dealing with immediate financial day-to-day concerns.

Visuals: Image of Manulife's resource center website

With Manulife's Member Education Resource Center, you can help your plan members not only make the most of their group retirement program but also improve their overall financial health so they can get the future they want available from the homepage of your Plan Sponsor Secure site.

This resource center offers a library of ready-to-go campaigns covering a variety of topics that touch on key aspects of plan members financial life.



Browse the campaigns and choose the one that suits your plan's needs. View all the tactics and visuals for that topic and roll out the ones that you think would work best in your workplace.

Use one tactic or use them all! It's really up to you and what you think will resonate the most with your employees. You can introduce a new topic as often as you like. Deploying a targeted education campaign is easy, thanks to the insight provided in your online plan sponsor reports.

You can identify areas where your plan members' engagement could improve and select the campaign that will incite your plan members to take action. Consult the reports again and see how your campaign helped plan members be proactive. With Manulife's Member Education Center, you can take an active role in helping your plan members make the most of their retirement program and improve their overall financial health.

Text on screen: Log in to your plan sponsor secure site and select **Educate your members**.