



Seamark's Total Portfolio Approach

Three Funds.

One Unique Philosophy

Elliott & Page Seamark Funds

“Seamark's unique Total Portfolio approach better manages portfolio risk and provides greater potential for growth.”

G. Peter Marshall
Chairman & CEO,
Seamark Asset Management Ltd.



 **ELLIOTT & PAGE**
MUTUAL FUNDS

Live your whole life.™

Seamark Asset Management Ltd.

Seamark Asset Management Ltd. was founded in 1982 as Atlantic Canada's first full service investment counselling firm. Today, Seamark manages over \$6 billion in assets for pension, endowment, insurance and private clients.

SEAMARK'S INVESTMENT PHILOSOPHY

“Buy quality growth companies for reasonable prices and hold them for the long term.”

G. Peter Marshall

Chairman & CEO,
Seamark Asset Management Ltd.

INVESTMENT PHILOSOPHY DRIVES PORTFOLIO MANAGEMENT

Invest for the long term

- Average holding period of 7 or 8 years
- Low turnover

Buy quality companies

- Superior management
- Competitive advantage
- Strong balance sheet

Bias towards growth

- Industries growing faster than economy
- Companies growing faster than their industry

Value Sensitive

- Buy when P/E is close to earnings growth rate
- Seek hidden values





Equity Fund Management

In managing equity investments, the firm maintains a GARP bias towards the purchase of growth companies, preferring to be patient, by acquiring companies at attractive valuation levels. Seamark's investment philosophy has been consistent throughout the history of the firm, and has produced above average historical returns.

The Seamark Team maintains Canadian, U.S. and International Equity Master Lists. All companies on these lists have been identified as industry leaders with superior long-term investment potential. The key factors for Seamark that make a company an industry leader are the quality of the company's management, balance sheet and the growth prospects.

SEAMARK INVESTMENT MANAGEMENT PROCESS

Screening Process

- Company Management
- Balance Sheet
- Growth Prospects



Master List

- Industry leading companies with superior long-term investment potential



Portfolio Management

- Decision to "buy", "hold" or "sell" based on current valuations

WHAT ARE ADRs?

ADRs (American Depositary Receipts) are U.S. dollar denominated certificates representing ownership shares of a foreign-based corporation. The shares are held by a bank, which issues the ADRs and acknowledges that it holds the underlying shares. ADRs enable investors to acquire and trade non-U.S. securities in U.S. dollars that conform to U.S. accounting standards.





Balanced Fund Management

Seamark's fixed-income investment strategy seeks to preserve capital by investing in issues of superior credit quality and liquidity, while managing duration to achieve optimal levels.

Seamark's exceptional performance track record in balanced fund management can be attributed to the firm's long-term, bottom-up approach to investing. Seamark's Total Portfolio approach is unique. Their approach is driven by security selection, which is based on bottom-up, fundamental analysis, emphasizing growth. The asset allocation of the Fund is then determined by the outcome of this disciplined security selection. Seamark manages the fixed-income portion of the Fund using an Interest Rate Anticipation approach.



Elliott & Page Seamark Funds



Elliott & Page Growth & Income Fund

- Canadian balanced Fund with a capped MER of 2.25%
- Unique Total Portfolio approach to balanced fund management. This approach allows Seamark to determine the effects of each security on the total portfolio thus minimizing risk.
- Fundamental bottom-up approach that identifies high quality companies at reasonable prices.

NEW

Elliott & Page International Equity Fund

- The Fund invests in ADRs of multinational corporations outside of Canada and the U.S.
- Seamark's bottom-up stock selection focuses on a company's management, balance sheet and growth prospects.
- Concentrated portfolio of 20 to 40 securities with each security providing diversification by various revenue streams.

NEW

Elliott & Page Total Equity Fund

- The Fund invests in Canadian, U.S. and International equities accessed through ADRs with a minimum of 30% of its assets in securities outside of Canada at all times.
- Asset allocation is a result of security selection.
- Seamark looks for companies which are attractively valued, have strong fundamentals and exhibit the potential for growth.



Live your whole life.™



For more information, please contact your Financial Advisor:



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Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.

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